

A groundbreaking partnership between Klonetics and medcann Pharma

Our growth and expansion plan continues as our genetics hit the Canadian medical cannabis market through our partnership with Klonetics Plant Science Inc.

A chat with David Brough, CEO Klonetics Plant Science Inc



Tell us about this partnership between Klonetics and medcann Pharma -signed in 2020 - and that today materializes with the export of our genetics.

This groundbreaking partnership between Klonetics and medcann Pharma was signed in 2020 and will allow us to import outstanding outdoor grown genetics to Canada.

Today marks the first shipment of many to come to support outdoor and greenhouse projects with proven genetics.

The imported genetics will be cleaned up in the Klonetics tissue lab and delivered to licensed clients with a clean guarantee. No white powdery mildew, no pests, no mold, no viruses.

What will happen now with the imported clones?

The new cuts will be grown into mother plants and in a parallel path be put into tissue culture so that Klonetics can continue to generate clean mothers.

These new cultivars will be ready to hit the Canadian licensed market in September 2022.

What makes medcann Pharma a key strategic partner for Klonetics?

medcann is an ideal partner for Klonetics due to their outstanding reputation for breeding and cultivation with exceptional outdoor genetics.

What value does our genetics bring to the Klonetics catalogue?

Canada is a country with four seasons, therefore growing outdoors can really only happen seasonally here. medcann offers significant value because the outdoor genetics have been refined, demonstrated, and are exceptional in quality.

Now Canadian producers who grow seasonally or greenhouse growers will have a big advantage by being able to access exceptional outdoor genetics, which are currently hard to come by in Canada. Indoor growers will also be excited to access such robust and proven strains to max out their results indoors.

Finally, how do you see Colombia and medcann Pharma in the current landscape of the global cannabis industry?

Genetics are incredibly important to the cannabis industry and can make or break a crop. Starting with strong genetics helps put growers at an advantage, especially when those genetics have been cleaned up and placed into tissue culture. This reduces the risk of crop failure.

medcann Pharma is well positioned to be a global leader providing exceptional outdoor genetics to other licensed markets around the world who are just getting started, or early into legalization.